Idea Napkin v.5

name of this idea:

designer's name(s):

who are you?	what are you offering?
what are your distinctive competencies?	who are you offering it to? why does that person care?

	Seek the top right corner of this chart:) high ·	
		impact	
proudly made available under creative commons:	Straight Up	Duci	feasibility ^{high}
by the innographer	Straight Op 2		ness Instit

Business Institute straightupbusiness.institute/toolkit